



## **Prof. Michael J. Enright**

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Called “one of the world’s reigning strategy gurus” by the Academy of International Business, Michael Enright is a leading expert on competitiveness, regional economic development, and international business strategy. He is Sun Hung Kai Professor of Business at the University of Hong Kong, Director of Competitiveness Programs at the Hong Kong Institute for Economics and Business Strategy, and a founder and Advisory Board Member of The Competitiveness Institute. He is also Director at Enright, Scott & Associates, an economic and strategic consultancy, and an Independent Non-Executive Director of Johnson Electric Holdings.

Professor Enright has directed or co-directed major reviews of the competitiveness of more than 20 different economies on five continents and has co-authored or co-edited fifteen books or monographs, including *Australia: From Lucky Country to Competitive Country* (Wiley, 2013), *China Into the Future: Making Sense of the World’s Most Dynamic Economy* (Wiley, 2008), *The Greater Pearl River Delta* (Invest Hong Kong, 2007, 2008, 2010), *Regional Powerhouse: The Greater Pearl River Delta and the Rise of China* (Wiley, 2005), *The Hong Kong Advantage* (Oxford, 1997), *Studies in Swiss Competitiveness* (Peter Lang, 1995), *Venezuela: The Challenge of Competitiveness* (St. Martin’s, 1994), and *Upgrading New Zealand’s Competitive Advantage* (Oxford, 1991). His work on competitiveness and on the economies of Hong Kong and China has been featured in *Asian Business*, *Asia Inc*, the *Asian Wall Street Journal*, *Business Times*, *BusinessWeek*, *The Economist*, the *Far Eastern Economic Review*, the *Financial Times*, *Fortune*, the *Harvard Business Review*, *Newsweek*, the *South China Morning Post*, the *Straits Times*, *Time*, the *Wall Street Journal*, the *Washington Post*, *WorldLink*, the *Yale Review of Books*, and many others.

Professor Enright has advised numerous leading companies, governments, and multilateral agencies on international business strategy, international competitiveness, regional clustering, technology policy, and economic development. He is a frequent speaker at international meetings and forums, having appeared in 40 countries as an invited speaker and executive



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educator, including speaking immediately following China's President Hu Jintao at the 2008 APEC CEO Summit in Lima, Peru, and keynote addresses for numerous multilateral agencies. He regularly briefs the Main Boards of major companies on global, Asia-Pacific, and China economic and business developments.

Professor Enright received his A.B. (with honors), his M.B.A. (with distinction), and his Ph.D. (in Business Economics as a Dean's Doctoral Fellow) all from Harvard University. Before coming to Asia in 1996, Enright spent six years as a Professor in the Competition and Strategy Group at the Harvard Business School.

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