



## **Edna dos Santos-Duisenberg**

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Edna dos Santos-Duisenberg is economist and developed an international career over 30 years at the United Nations in Geneva, Switzerland. Founder and Chief, Creative Economy Programme at the United Nations Conference on Trade and Development – UNCTAD until 2012. Edna directed and is the main co-author of the UN Creative Economy Reports 2008 and 2010, and designed the UNCTAD Global Database on Creative Economy providing world trade statistics for creative products. She articulated intergovernmental policy debates and promoted synergy, partnerships and networking among governments, private sector, practitioners and academia. At present, she is advisor for the United Nations Institute for Training and Research - UNITAR, and Vice President of the International Federation on Internet and Multimedia - FIAM. Appointed by the International Council of Societies of Industrial Design as jury for the selection of the World Design Capital - 2014. President Jury World Cup of Creative Cities of Spain - 2014, and advisor to the International Design Center of Hong Kong. She provides advisory services to governments and institutions and collaborates with universities in Europe, Asia, in the United States and Brazil.